Greenland Hong Kong Holdings Limited 绿地香港控股有限公司(0337.HK) Investor Newsletter - November 2018



Hot-sale New Launching Project



(Greenland Southeast Asia Headquarters)



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Greenland Southeast Asia Headquarters:

- On 24 November 2018, Greenland Wujiaba One—the first phase of luxury residential units in Greenland Southeast Asia Headquarters grandly opened in the city hall. The contracted sales amounted to over RMB700 million.
- As the initial launched residential product of Greenland Southeast Asia Headquarters, Greenland Wujiaba One all long attracts market's attention.
- The Wujiaba district, where the Greenland Southeast Asia Headquarters located, is the Kunming's bridgehead, which links to the Belt and the Road national strategy, the world's CBD, and the headquarters of South Asia and Southeast Asia in the future. Also, there will be a world's fourth largest Central Park with site area of 5070 mu in this district, almost same size as New York Central Park.
- The project will be a mixed development of residential, commercial, office and hotel, including 458-meter super high-rise, to be the landmark of Kunming city and Yunnan province.

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Sales Performance

From January to November 2018, the Company registered a total contracted sales of approximately RMB30.919billion, with a year-on-year increase of 15%, an increase of approximately RMB4.051 billion, and a total contracted GFA of 2,785,882sq.m., with a 37% year-on-year increase of 754,352 sq.m.. The average selling price ("ASP") was approximately RMB11,098 per sq.m..

#	Project	GFA Sold (sq.m.)	Contracted ASP (RMB/sq.m.)	Contracted Sales (Jan.~Nov.2018) (RMB mn)	as of total (%)
1	Jiangsu Projects	631,813	14,796	9,348	30%
2	Guangxi Projects	973,493	8,277	8,058	26%
3	Yunnan Projects	423,727	10,991	4,657	15%
4	Hainan Projects	327,513	11,334	3,712	12%
5	Zhejiang Projects	146,406	12,902	1,889	6%
6	Guangdong Projects	134,171	10,934	1,467	5%
7	Taiyuan Projects	81,409	14,016	1,141	4%
8	Others	67,350	9,607	647	2%
	Total	2,785,882	11,098	30,919	100%

Information on Shares

Stock Information (as of 30 November 2018)

Stock information (as of 50 November 2010)							
52-week range	Closing Price	Market Cap	No. of Issued Shares	(Ordinary shares)			

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HK\$1.71 - HK\$4.80	HK\$2.07	HK\$5.779 Billion	2.792 Billion

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